



Preliminary Agenda

2024 Annual Convention and Expo

Grand Traverse Resort & Spa, Traverse City

September 11 – 13, 2024

Wednesday, September 11, 2024

- 9:00 a.m.** **Registration Desk Opens – Governors’ Prefunction (Lower Level)**
CBM Annual Convention & Expo
Michigan Bank Directors’ College
- 10:00 a.m. –** **Exhibitor Move in and Setup – Governors’ Hall (Lower Level)**
4:00 p.m.
- 10:30 a.m. –** **Michigan Bank Directors’ College – Tower Ballroom**
3:15 p.m. ***In conjunction with Michigan Department of Insurance and Financial Services, the Federal Deposit Insurance Corporation, and the Federal Reserve Bank***
- Introduction and Welcome**
Mike Tierney, President and CEO, Community Bankers of Michigan
Anita Fox, Director, DIFS
- 11:00 a.m.** **Managing AI Risk: A Primer for Financial Institutions**
Michael Berman, Ncontracts
- 11:45 a.m.** **Buffet Lunch**
- 12:30 p.m.** **Market Update and Forecast**
David Ruffin, QwickRate
- 1:15 p.m.** **Panel Discussion**
Don Mann, Mike Kus & others
- 2:00 p.m.** **Break**
- 2:15 p.m.** **Regulatory Panel Discussion with Q&A**
Moderator: Aaron Luetzow, DIFS Office of Banking
The Regulatory Panel Discussion is specifically tailored for directors and community bankers. This session aims to provide valuable insights in a welcoming and cooperative setting, encouraging open exchange between community bank executives and important regulatory officials.
- 3:15 p.m.** **Michigan Bank Directors’ College Adjourns**

- 3:30 – 5:30 p.m.** **CBM Silent PAC Auction**
Governors' Hall
- 5:30 – 6:45 p.m.** **Champagne Toast & Grand Opening Reception with Exhibitors in the Expo Hall –**
Governors' Hall
Dress code - business casual
- 6:45 p.m.** **Expo Hall Closes**
Explore Traverse City – Dinner on your own.
- 8:45 p.m.** **Afterglow Reception – Pavilion Tent**
With Bourbon & Vodka Tasting

Thursday, September 12, 2024

- 7:15 a.m.** **Expo Hall Opens – Governors' Hall (Lower level)**
Continental Breakfast with Exhibitors
- 8:00 a.m.** **General Session Begins – Governors' Hall (Lower level)**
- Welcome**
Mike Tierney, President and CEO, Community Bankers of Michigan
- Introductory Remarks**
Kevin Collison, Chairman 2023-2024, Community Bankers of Michigan
President & CEO, Commercial Bank
- Jack Hopkins, ICBA Vice Chairman & President & CEO, CorTrust Bank*
- 8:45 a.m.** **Michigan Legislative Update**
Marcia Hune & Bill Zaagman, GCSI
- 9:15 a.m.** **What is New on the Fraud Front**
Mike Burke, Shazam
- 10:00 a.m.** **Break with Exhibitors – Silent Auction Closes**
- 11:00 a.m.** **Presentation of the CBM Rising Star Awards**
- 11:20 a.m.** **Keynote Presentation**
Philip Smith, Gerrish Smith Tuck PC
- 12:20 p.m.** **Cookout Lunch – Plaza Tent**
- 1:15 – 4:30 p.m.** **Sponsored Activities (For Registered Attendees)**

Trap Shoot – Nye's Trap Range

Michigan Wine & Spirit Tasting Experience – Pavilion Tent

Golf Outing – Wolverine Golf Course (Front nine)

- 5:30 p.m.** Reception in Expo Hall – Governors’ Hall (Lower level)
- 7:00 p.m.** Banquet/PAC Program – Governors’ Hall (Lower level)
- **The Best of Community Banking Award**
 - **Community Bankers PAC Contributor Recognition**
 - **Community Bankers LIVE PAC Auction**
- 9:15 p.m.** Banquet Afterglow – Level 17

Friday, September 13, 2024

- 7:45 a.m.** Expo Hall Opens – Governors’ Hall (Lower level)
Continental Breakfast
- 8:30 a.m.** General Session Begins – Door Prizes and Awards Governors’ Hall (Lower level)
- 8:45 a.m.** Hot Topics in Banking
Jack Hopkins, ICBA Vice Chairman & President & CEO, CorTrust Bank
- 9:20 a.m.** Cyber/IT Landscape
Robert Mendez, BankOnIT
- 10:05 a.m.** Break
- 10:20 a.m.** 50th Anniversary Recognition
- 10:35 a.m.** Membership Meeting
Kevin Collison, Chairman, Community Bankers of Michigan Board of Directors and President & CEO, Commercial Bank
Kelly Potes, Incoming Chairman, Community Bankers of Michigan Board of Directors and CEO, ChoiceOne Bank
- 11:05 a.m.** Closing Keynote: Economic Forecast
Dudley Carter, Stifel
- 12:00 p.m.** Grand Prize Drawings and Convention Closing