

Program Advertising Opportunities

2024 Annual Convention and Expo

Grand Traverse Resort & Spa, Traverse City September 11 – 13, 2024

Convention Program Advertising Opportunities

(Note: This does not apply to convention sponsors as advertising is included in the sponsorship package.)

AD SIZE	SPECIFICATION	CBM MEMBER COST	NON-MEMBER COST
Full-page	5 ½" x 8 ½"	\$850	\$1,350
Half-page	5 ½" x 4 ¼"	\$625	\$900
Quarter-page	2 ¾" x 4 ¼"	\$475	\$675

Please circle your ad size choice above.

Ad copy must be submitted in an electronic format (.pdf or .jpg) to Kate Angles at kateangles@cbofm.org on or before Friday, August 16, 2024

Exp. Date _____/___ Sec Code _____ Signature _____